

PR SERVICES FOR B2B TRAVELTECH LEADERS
WANTING TO GROW, SCALE,
OR SELL THEIR BUSINESS.





Belvera Partners is
the only global Public Relations (PR) firm
exclusively focused on B2B travel technology companies.

We help innovative businesses tell their stories to worldwide audiences,
facilitating growth, scaling, and successful exits.



We are proud to work with global brands



Worked with over **70 TravelTech brands**

Clients in **16 countries**: Europe, NA, APAC, and ME

Team of 12 based in four countries

Supported clients on ground at **25 key trade events in 2024**

+1K key connections in the TravelTech media and conferences



A rocket is launching from a city skyline, with a large plume of fire and smoke at its base. The rocket is white with red fins and a red nose cone. The city skyline is visible in the background, with several tall buildings. The sky is blue with some clouds.

The challenges we solve

1

Lack of Brand Visibility

Companies struggle to stand out and communicate their message effectively in crowded online marketplace.

2

Limited Contacts With Investors

Connecting with investors, buyers, & partners is based on long term, nurtured relationships, which many companies do not have.

3

Siloed Reach in New Markets

There are brands that are well known in their local market, but struggle with global reach and recognition.

4

Internal Resource Constraints

Internal teams lack the PR expertise, contacts, and understanding of what moves the needle in the TravelTech media.

How we support our clients



**Press releases
& articles**



**Industry lobby
groups and
professional
associations**



**Speaking slots
at tradeshows,
events, and
panels**



**Strategic
exposure to
investors**



**Digital and
social media
assets**



SUCCESS STORY



MABRIAN

1 Challenge

Mabrian were market leaders in Spain, but unknown globally.

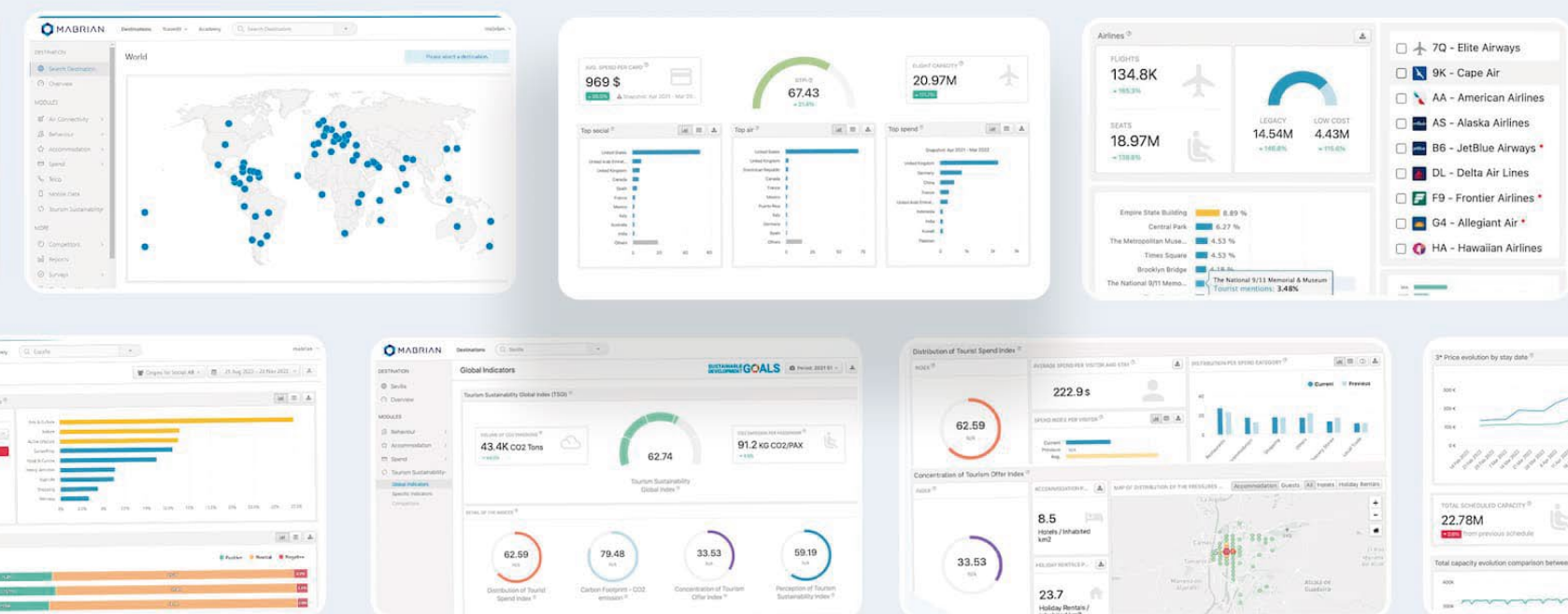
2 Solution

We provided media placements, speaking slots, and social media presence.

3 Result

Online mentions increased fourfold (X4) from 889 (2021) to 3,253 (2024).

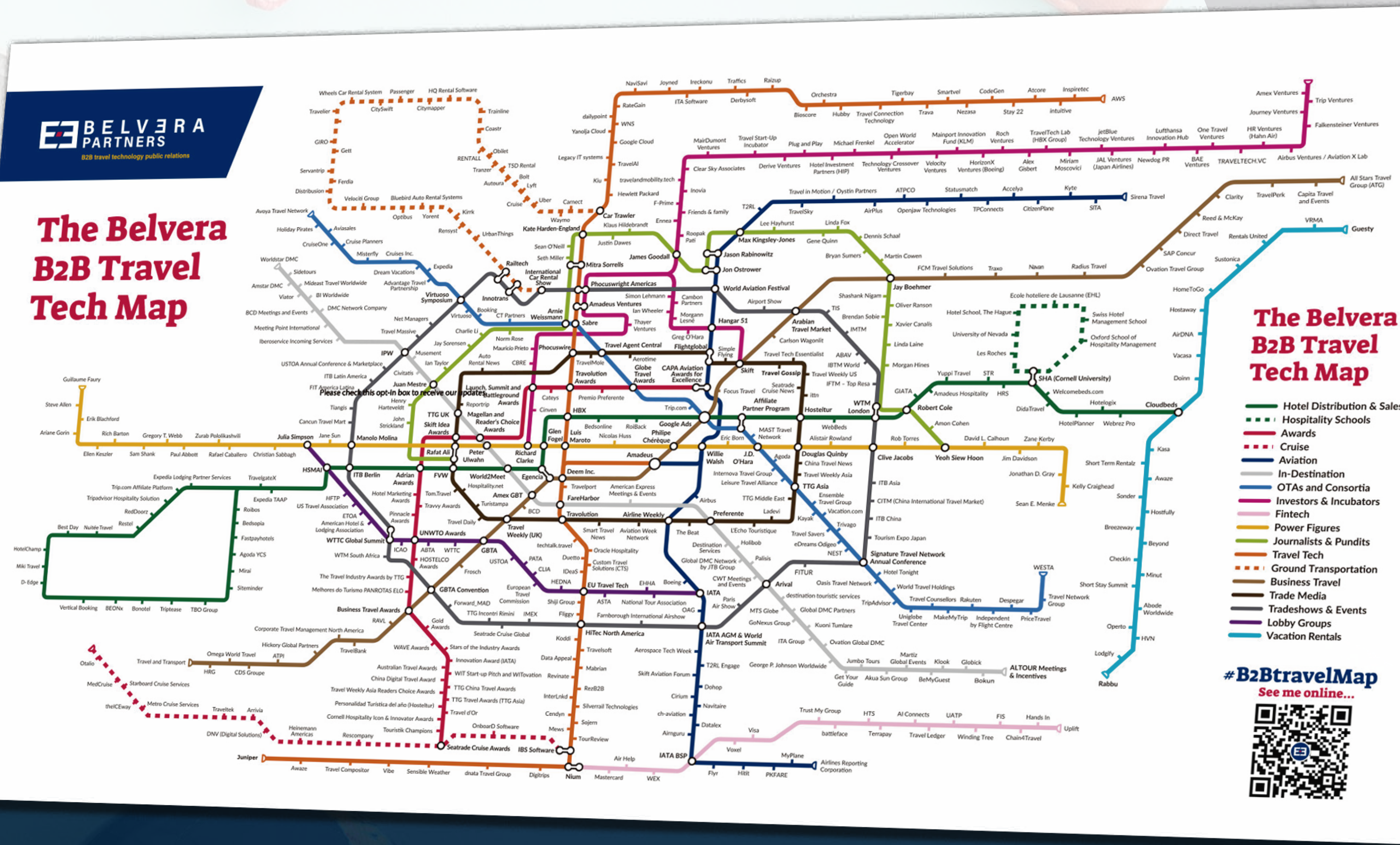
Featured in: Skift, Phocuswire, Forbes, Travolution.



Our clients are mentioned in global travel media publications.



Have you seen the Travel Tech Map by Belvera Partners?



How do we work with clients?

4 All you have to do is give feedback and approve.

3 We drive forward the whole process, including writing materials.

2 From there we propose a strategic PR plan.

1 We conduct a workshop to understand your business, sales objectives, and understand who your audience is.





Meet the managing Director of Belvera Partners Roman Townsend

Prior to founding the consultancy, Roman was Director of Communications at Hotelbeds and held senior roles at Vueling and Amadeus. He has over 20 years of experience in PR and holds a degree in history from Cambridge.



Any Questions?

Contact Roman Townsend on
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